



Elevator Speech

Having a great elevator speech is imperative. The speech should last 20-30 seconds, be interesting, memorable, and succinct.

Write the Perfect Elevator Speech in Five Easy Steps

- **Step One: Determine Your Goal**
- **Step Two: Explain Your Solution**
- **Step Three: Explain What Makes You Different**
- **Step Four: Close the Deal**
- **Step Five: Polish and Practice**

Below is an example of an elevator speech.

Lions are men and women who make a difference – every day, everywhere. With more than 1.4 million members in over 200 countries or geographic areas, Lions aid the blind and visually impaired, assist youth, feed the hungry, address global epidemics like diabetes, answer the call when disaster strikes, and make a strong commitment to filling other community needs throughout the world.

Membership Division

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